



# 59<sup>th</sup> Annual conference of Association of Microbiologist of India



## & International Symposium on Host Pathogen Interactions

(9-12 December, 2018)

### FIRST CALL FOR SPONSORSHIP FOR AMI 2018 (Deadline August 16 2018)

The AMI conference sponsorship program provides an opportunity to gain goodwill and receive recognition at AMI 2018 conference in e-marketing, communication materials leading up to the conference, during the conference itself, and post conference. We are also open to additional sponsorship concepts and ideas, as well as in-kind sponsorship arrangement. Please contact us with your creative proposals by August 16, 2018

#### We wish to book the following:

Any organization/institution/agency/company etc. contributing ₹ 2.00 Lakhs and above will be consider as Co-sponsors of the conference and will be appropriately acknowledged at all platforms.

### Sponsorship Categories (Please mark V )

#### A. Lead Sponsors

<b>Platinum</b>	₹ 8 lakhs (3 free registrations, 1 Full page Color Advertisement in souvenir and etc listed below)	
<b>Gold</b>	₹ 6 lakhs (2 free registrations, 1 Full page Color Advertisement in souvenir)	

#### B. Co- Sponsors

<b>Silver</b>	₹ 5 lakhs (1 free registrations, 1 Half page color Advertisement in souvenir.	
<b>Bronze</b>	₹ 3 lakhs (1 free registrations, 1 Half page B&W Advertisement in souvenir)	

### Additional Sponsorship \* (1 Free Registration, 1 Half page B&W Advertisement in souvenir)

#### \*Additional Sponsorship Categories

1	Sponsorship for special Dinner (Inaugural Dinner)	
2	Sponsorship for High Tea	
3	Sponsorship for Tea Sessions	
4	Sponsorship for Lunch Sessions	

5	Sponsorship for Cultural program	
6	Sponsorship for special sessions	
7	Sponsorship as per the request of sponsors( Not less than ₹ 2 Lakhs)	

#### Sponsor Benefits include:

- Logo recognition as sponsor in all AMI printed communications about the conference
- Logo recognition on the AMI conference web page as a sponsor.
- Link from the AMI conference website to your website
- Logo recognition in AMI email communications with the distribution of all universities
- Promotional material available for attendees during conference
- Logo recognition in the conference program
- Complementary registration for one conference attendee from the sponsoring organisation
- 15% discounts on additional registrations from the sponsoring organization

#### Additional Benefits for lead Sponsors:

- Preferred display of logo as Lead Sponsor/Platinum on all communications, including the event brochure, the website, and event signage
- Complimentary registration for Five conference attendee from the sponsoring organization
- Preferred recognition as the Lead Sponsor during the opening and closing remarks
- Signage display in the main meeting hall and the conference venues
- Speaking opportunity for one speaker from company at Special Industry session from promotion of services (Only Platinum Sponsors)
- One free exhibition stall (Only Platinum Sponsor)
- One full page color advertisement in Souvenir (Only Platinum sponsor)

#### C. Exhibition Stalls/Booths Rates: ₹ 75,000 each (As per space and position)

#### D. Advertisement in souvenir

Placement	India/Foreign	Please mark (V)
Outside Back cover (full color)	150000 or US \$ 2500	
Inside Front cover (full color)	100000 or US \$ 2000	
Inside Back cover (full color)	75000 or US \$ 1500	
Full page (color)	75000 or US \$ 1500	
Full page (B & W)	50000 or US \$ 1000	
Half page (color)	50000 or US \$ 800	
Half page (B & W)	30000 or US \$ 500	

<b>E. Workshop by private organisation/companies:</b> (30 min duration): ₹ 2 Lakh	
<b>F. Sponsorship for conference bags:</b> ₹ 6 lakhs	

#### G. Accessory contributions\*\*

₹100000	<input type="checkbox"/>	₹75000	<input type="checkbox"/>	₹50000	<input type="checkbox"/>
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\*\* All accessory contribution of ₹ 50000 and above will be acknowledge in the souvenir brochure.

### Consent of sponsor

We wish to book the following as ticked above. Kindly process our proposal

(Authorized signatory)

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All materials relevant to the advertising e.g. color separation, inserts, CD; pen drive or USB etc. should be supplied. Deadline for booking is **August 16 2018** but the materials and the consent for booking by ticking the option and online transfer can be made up to 31<sup>st</sup> August 2018.

#### For electronic wire transfer use the following information

Beneficiary Account Name	UoH Temp 2018/003
Account Number (for Credit)	37707481586
Bank IFSC Code	SBIN0005916
SWIFT code	SBININBB638
Bank Name	State Bank of India
Branch Name	Hyderabad University Campus Branch
Nature of account	Saving account

#### Contact:

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